

Il futuro del mercato della compravendita dei domini

**l'integrazione dei mercati
primario e secondario**

Per maggiori informazioni: Emiliano Pasqualetti - emiliano@domainsbot.com



Chi è DomainsBot

Check the domain names that you would like to register below.

[Why you need multiple domains](#)
[Tips From An Expert](#)

	.com*	.org*	.net*	.mobi*	.info*	.us	.biz*	.name*
Select	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All	\$18.99	SALE!	\$9.99/yr	SALE!	SALE!	\$7.99/yr	\$9.99/yr	\$9.99/yr
Backorder Now†	\$6.99	\$6.99 save \$3.00!		\$8.99 save \$6.00!	\$2.99 save \$7.00!			

Search for another domain: [Try Smart Search](#)

† If this name expires or is cancelled by the registrant we'll try to grab it the instant it becomes available. [More](#)

More Options

Also Available | Previously Suggested Domains | **Smart Search** | International Domains | Premium Domain Names

Powered by DomainsBot -- To find variations of a word or domain name, enter it in the box below.

Domain Name / Keyword:

Domain Extensions: com info net org biz us

Intelligent Search Options: Add popular prefixes
 Add popular suffixes
 View choices with dashes
 View choices with related keywords

SEARCH RESULTS: [Select All](#) [Check Availability](#)

<input type="checkbox"/> YOURNEWYORKAD.COM	<input type="checkbox"/> MYNEWYORKAD.COM
<input type="checkbox"/> BESTNEWYORKAD.COM	<input type="checkbox"/> NEWYORKADLIVE.COM
<input type="checkbox"/> EASYNEWYORKAD.COM	<input type="checkbox"/> NEWYORKADONLINE.COM
<input type="checkbox"/> NEWYORKADSTORE.COM	<input type="checkbox"/> NEWYORKADPRO.COM
<input type="checkbox"/> MYNEWYORKPUBLICITY.COM	<input type="checkbox"/> NEWYORKPUBLICITYPRO.COM

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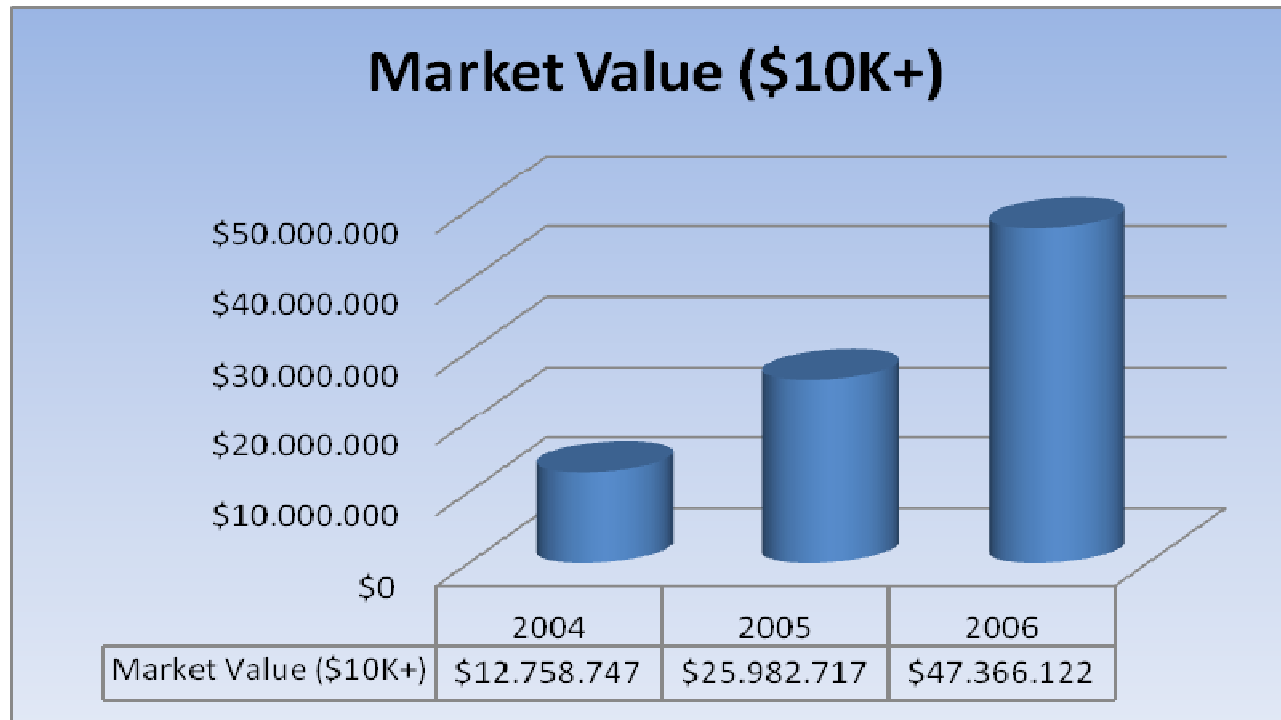
I nostri partners



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La crescita del mercato secondario



Top Secondary Market value trend

Source: DomainsBot Secondary Market Sales

Trends

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Il modello integrato

More Options

Also Available	Smart Search	International Domains	Premium Domain Names										
<p>Select All Get your .TV domain and more!</p> <p><input type="checkbox"/> NEWYORKADVERTISING.TV Just \$39.99/yr <input type="checkbox"/> NEWYORKADVERTISING.WS Just \$9.99/yr</p>													
<p>Select All Premium Domain Names </p> <table border="0"> <tr> <td><input type="checkbox"/> NewYorkAdvertisements.com \$600.00*</td> <td><input type="checkbox"/> NewyorkNewyork.net \$5,000.00*</td> </tr> <tr> <td><input type="checkbox"/> NewYorkAdvertisingCompany.com \$550.00*</td> <td><input type="checkbox"/> NewYorks.net \$488.00*</td> </tr> <tr> <td><input type="checkbox"/> NewYorkSignage.com \$800.00*</td> <td><input type="checkbox"/> NewAdvertising.com \$1,900.00*</td> </tr> <tr> <td><input type="checkbox"/> NewYorkBillboardAdvertising.com \$350.00*</td> <td><input type="checkbox"/> NewyorkWines.net \$488.00*</td> </tr> <tr> <td><input type="checkbox"/> NewYorkCityAdAgency.com \$500.00*</td> <td><input type="checkbox"/> NewyorkWeb.net \$588.00*</td> </tr> </table> <p>▶ See other domains like this.</p>				<input type="checkbox"/> NewYorkAdvertisements.com \$600.00*	<input type="checkbox"/> NewyorkNewyork.net \$5,000.00*	<input type="checkbox"/> NewYorkAdvertisingCompany.com \$550.00*	<input type="checkbox"/> NewYorks.net \$488.00*	<input type="checkbox"/> NewYorkSignage.com \$800.00*	<input type="checkbox"/> NewAdvertising.com \$1,900.00*	<input type="checkbox"/> NewYorkBillboardAdvertising.com \$350.00*	<input type="checkbox"/> NewyorkWines.net \$488.00*	<input type="checkbox"/> NewYorkCityAdAgency.com \$500.00*	<input type="checkbox"/> NewyorkWeb.net \$588.00*
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CONTINUE ▶

* Plus [ICANN fee](#) of 20 cents per domain name year. Certain TLD's only. .CO.UK requires 2 yr minimum registration

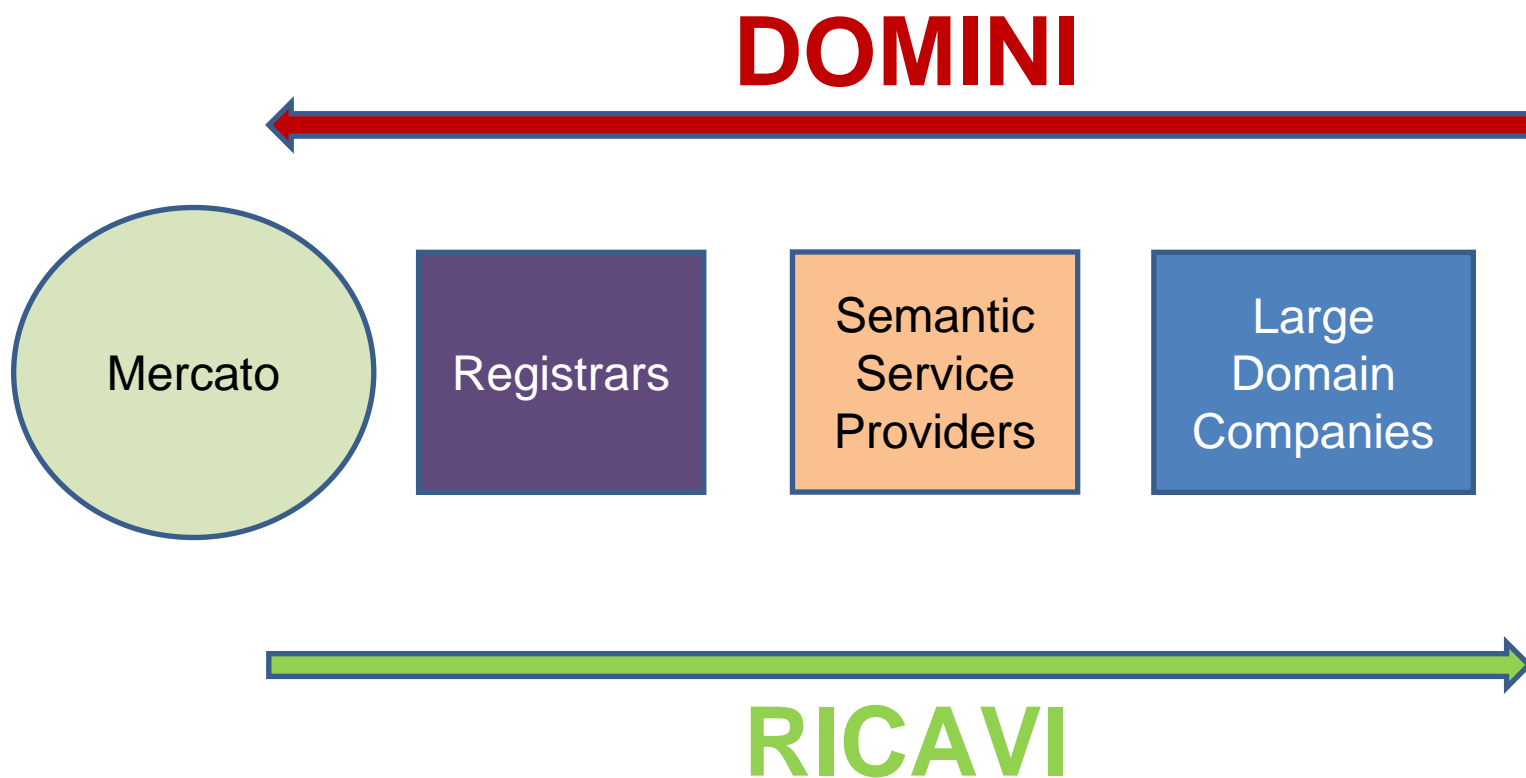
Per maggiori informazioni: Emiliano Pasqualetti - emiliano@domainsbot.com



Le condizioni per l'integrazione



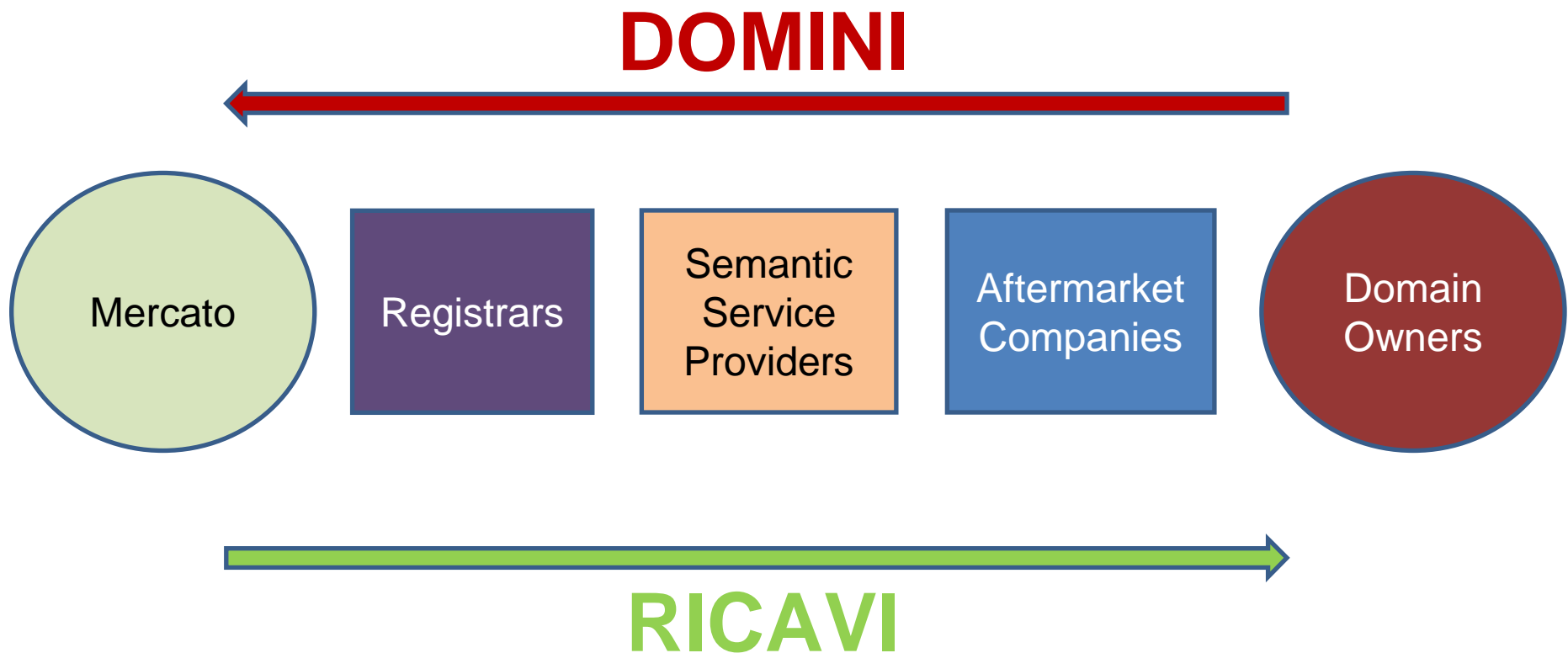
Il modello integrato “chiuso”



Per maggiori informazioni: Emiliano Pasqualetti - emiliano@domainsbot.com



Il modello integrato “aperto”



Per maggiori informazioni: Emiliano Pasqualetti - emiliano@domainsbot.com



Conclusioni

- 1. Il mercato si sta adoperando per offrire un sistema di vendita aperto e partecipativo agli investitori privati.**
- 2. Il segmento di prezzo tra i €100 e i €1000 godrà di una particolare attenzione nel prossimo futuro.**
- 3. Emergono nuove opportunità di business per i domini con un prezzo determinato.**

